

TABLE OF CONTENTS

4	l	A	L _	_	J.	Ĺ
		Δ	n	n	п	Ι

- 1 Contact/Company Information
- 2-3 Company Fact Sheet
 - 4 Story Ideas
- 5–12 Photos/Videos
 - 13 Logos
 - 14 Past Press Publications and Articles
 - 14 Awards/Accolades



ABOUT CHESTNUT MOUNTAIN RESORT

Chestnut Mountain Resort, located in Galena, Illinois perches high on a ridge overlooking the Mississippi River near the historic riverport of Galena. Nineteen ski and snowboard trails cut through solid rock bluffs that range up to 3,500 feet in length and are geared toward all levels. The seven-acre Far Side Terrain Park, complete with its own triple lift, features a guarter-pipe, two halfpipes, and lots of rails, kickers and jumps. Chestnut, with the hotel and Village Ski Center located on top of the ski hill, features a 475-foot vertical drop, a hidden gem for Midwest snow sports. In the summer, catch the Alpine Slide, 2,050 feet of tailored track on a sled to the banks of the Mississippi. The 220 rolling acres of mountain terrain offers a perfect backdrop for the three-mile, 75-90-minute Segway Tour, Gain an eagle's perspective of the Majestic Upper Mississippi River Valley on the Soaring Eagle Zip Line.

CONTACT INFORMATION



Stewart Stoffregen
Marketing Director,
Chestnut Mountain Resort
stewart@chestnutmtn.com
815-777-4680



Betsy McCloskey Partner, Plaid Swan, Inc. betsy@plaidswan.com 563-556-1633 ext. 2



FACT SHEET

Facility:

Alpine architecture. Chalet section built in 1959. Edelweiss sections built in 1971. Skier Service Building built in 1997.

Location:

Chestnut Mountain Resort is located eight miles south of Galena on Blackjack Road, via Highway 20, or eight miles north of Hanouver on Blackjack Road via Highway 84.

Accommodations

- 99 guestrooms
- 26 rooms w/ 2 queen beds
- 4 rooms w/ 1 queen bed
- 12 rooms w/ 1 king bed
- 44 rooms w/ 2 queen beds and sofa
- 9 Family Suites 2 Jacuzzi Suites

Rates:

Rates vary depending on location, type of room, and season.

Meeting Facilities:

Chestnut Mountain Resort can accommodate conferences of up to 200 people.

- Mississippi Courtside 1,247 sq. ft.
- Mississippi Riverside 1,334 sq. ft.
- Board Room 1,046 sq. ft.
- In addition, they have 2 large guestrooms that will accommodate meeting of 20 or less.

Receptions & Banquets:

Chestnut Mountain Resort can accommodate receptions and banquets of up to 275 people. A complete selection of hors d'oeuvres, buffets, and banquet dinners are available upon request.

Indoor Activities:

- Indoor pool
- Sauna
- Jacuzzi
- Electronic Game Room

Winter:

- Ski Season Thanksgiving through St. Patrick's Day (exact dates of operation vary per year)
 - 19 ski slopes and snowboard trails
 - 4 triple chair lifts and 2 squad chair lifts
 - 3 surface lifts
 - Longest run 3,500 ft.
 - The slopes are 3,500 feet in length of solid rock bluffs and are geared towards all skill levels
 - 475-foot vertical drop
 - Farside Terrain Park 7 acres
 - Full line of ski, snowboard and equipment rentals

Activities:

- Ski and Snowboarding
 - 475-foot vertical drop meanders 3,500 feet through 19 runs, ranging from novice to black diamond.

- Chestnut Mountain Resort has two quad chairs, four triple chairs, two conveyor lifts and one surface lift to get you back to the top of the slopes.
- 20,000-square foot ski center is home to Mountainside Outfitters – featuring brand name ski and snowboard clothing, goggles, hats, souvenirs and clothing rental.
- The ski center features equipment rental from Elan Discovery Ski Rental and Burton
- The terrain park, the Farside, is the largest of its kind in the Midwest containing more than 25 rails and an array of features, served by its own triple chair lift and surface lift.
- Children's Programs
 - Powder Pups (Ages 4-12): The Powder Pups Program is for young skiers, aged 4-12,

- and focuses on ski games and small group activities that will help your little skier learn basic moves like snowplow turns and stops. The instructors stress an atmosphere of encouragement and improvement giving the young Powder Pups the skill, confidence and independence to tackle the slopes on their own.
- Powder Playcare: Powder Playcare is the perfect place for toddlers to play while the parents are out on the slopes – featuring a romper room, nap area with cribs, cozy beds and a central area for registration and play activities. Located in the Children's

- Center, our staff creates a warm and welcoming atmosphere that's playful, flexible and child oriented.
- Burton Learn To Ride (Ages 7 & Older): The biggest name in snowboarding has teamed up with Chestnut Mountain to provide new riders with a solid foundation on which to build their skills. The Learn To Ride (LTR) Program has been developed by a team of knowledgeable professionals in the snowboarding industry to make learning snowboard easy, fun and exciting. It's the perfect program for beginner boarders.

Summer: ____

Activities:

- Alpine Slide
 - Ride down 2,050 feet of tailored track on a sled to the banks of the Mississippi. The lift takes you back to the top of the mountain where a panoramic view of three states is unveiled for visitors.
- Soaring Eagle Zipline
 - The Soaring Eagle Zipline offers an eagle's perspective of the Upper Mississippi River Valley. This family-friendly ride allows up to two thrill seekers at a time for an experience you'll will never forget.
- Segway Tours
 - Venture off the beaten path and experience over 220 rolling acres of mountain terrain for this three-mile Segway Tour. The trip will last 75-90 minutes and includes training on the Segway.
- River Cruise
 - The 1.5-hour Mississippi River Cruises takes you down the Mississippi River where you'll view wildlife, learn a bit of the area's

history, see geographical curiosities along the riverscapes. All cruises include an Alpine Slide ride and a chairlift to and from departure area. Maximum boat capacity is 39 people.

- Mini Golf
 - The course includes 18 holes of mini golf and is open seven days a week during the summer season, 8:00 a.m. to 10:00 p.m.
- Disc Golf
 - This 9-hole Disc Golf course offers a variety of skill ranges for visitors and enthusiasts.
- Bike Rentals
 - Bike rentals are available seven days a week during the summer season, 8 a.m. until dusk.

Points of Interest

- Downtown Galena Antique shops, historic buildings, museum, art galleries, and gift shops.
- Dubuque, IA (40 min. away) Dubuque River Museum and Gambling Casinos

STORY IDEAS

- Building the terrain park to get it ready for the winter
- The snowmaking machines
- Setting up the alpine slide
- Galena: a destination city (Chestnut will be one of 5 places for people to visit)
- Summer Activities at Chestnut Mountain
- Planning the Perfect Staycation (Chestnut will be one of a few places listed)
- Midwest Top Rated Terrain Park "The Farside"
- Someone snowboarding/skiing for the first time
- Big Nut Open (March)
- Slush Cup (March)



PHOTOS















































VIDEOS

1 Farside Terrain Park Clip:

https://youtu.be/8nyoLpLqlkQ--Farside

2 Powder Pup Children's Lessons Clip

https://youtu.be/Q7aYCCFoqsk--Poweder

3 Segway Clip:

https://www.youtube.com/watch?v=n34N-RuAp6Q

4 Alpine Slide Clip:

https://www.youtube.com/watch?v=YXa_st8xLUI

5 Mississippi Cruise Clip:

https://www.youtube.com/watch?v=X7QoBOleRHk

6 Aerial of Chestnut Mountain Resort Clip:

https://www.youtube.com/watch?v=6HlOfauqj_0&list=PLgwlDmUeVff-k17VwrkZslJ_at66daqs_

7 Sunset Grille Clip

https://youtu.be/BUoKHLTsBLE-Sunset

8 Fun for Everyone in the Family:

https://www.youtube.com/watch?v=nJ5pYJx37Yg

9 Your Winter Playground:

https://www.youtube.com/watch?v=lv_DC7zMCYA

10 Are You Up for a Challenge:

https://www.youtube.com/watch?v=u9JV76w8viU

11 Kids Love Chestnut Mountain:

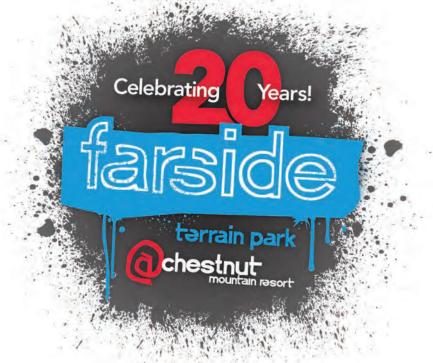
https://www.youtube.com/watch?v=ScdXPHeKICc

Live Camera Link: https://www.chestnutmtn.com/live-cameras/

LOGOS







PAST PRESS PUBLICATIONS/ARTICLES

St. Louis Post-Dispatch:

http://www.stltoday.com/travel/go-to-galena-ill-to-ski-chestnut-mountain/article_700e45b5-94ea-5785-9726-9ef2b64ef169.html

Telegraph Herald:

http://www.telegraphherald.com/news/tri-state/video_ca0481ec-3ebb-11e5-963f-c351ba5d5fdf.html

On The Snow:

http://www.onthesnow.com/illinois/chestnut-mountain-resort/reviews.html

Sauk Valley:

http://www.saukvalley.com/2017/01/25/day-trip-the-hills-are-alive-at-chestnut-resort-in-galena/ala7b7k/

Daily Herald:

http://www.dailyherald.com/article/20170101/entlife/170109988/

The Gazette:

http://www.thegazette.com/subject/life/people-places/exploring-galena-history-galleries-anchor-tourism-mec-ca-20170919

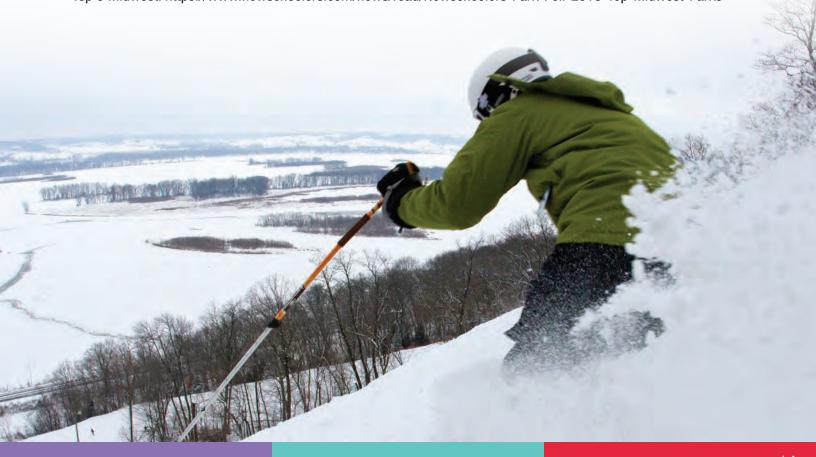
AWARDS/ACCOLADES

2017 Newschoolers Park Poll:

Top 5 Midwest: http://www.newschoolers.com/news/read/Newschoolers-Park-Poll-17-Top-5-Midwest

2018 Newschoolers Park Poll:

Top 5 Midwest: https://www.newschoolers.com/news/read/Newschoolers-Park-Poll-2018-Top-Midwest-Parks





P.O. BOX 6328 GALENA, ILLINOIS 61036 GPS ADDRESS: 3577 S. BLANDING RD. HANOVER, IL 61041 RESERVATIONS: (800) 397-1320 INFO@CHESTNUTMTN.COM WWW.CHESTNUTMTN.COM #chestnutmtn







